



Newsletter of the Memphis Harley Owners Group
Chapter 4928~Founded February 20, 1986

Volume 34 Issue 1

January 2020





Let me start out by saying Thank You. Thank you for allowing me to be your Director for another year. It's an honor and a privilege to lead this Chapter. You may have elected me to be your Director, but I couldn't do this with my officer group. I am honored to have a talented and energetic group of people to put together what I know will be a great year for the Memphis HOG Chapter. I also need to thank our sponsor, Bumpus Harley-Davidson of Memphis. More specifically, Tim

Bumpus. Tim and his organization go above and beyond to support this Chapter. Next time you see Tim or any of his staff, let them know how much we appreciate them.

The new year is upon us. Did you make any New Year's resolutions? Are you still on track to keep them? Studies say that on average we hold on for 10 days. At the time of the writing you have 2 more days. Odds are it's Sunday (or so) and it's been 12 days. Did you make it? Popular wisdom says it takes 21 days to make something a habit. However, studies indicate that on average it takes approximately 66 days before a new habit becomes automatic. Wow, that's a lot of numbers. Simply put, if you don't make it until March 6th...odds are it's not going to happen.

So how do we make it to 21 days or 66 days or farther? <Dramatic pause> I don't know for sure. I know, you are disappointed. You wanted an answer. I don't think there is a single answer. But I have a bigger picture answer that works for me. Keep Calm and Carry On. Keep Calm and Carry On was a motivational poster produced by the British government in 1939 in preparation for World War II. The poster was intended to raise the morale of the British public. It's simple, but powerful.



Decide what your goal is and don't stress about it, just work towards it. As long as you are moving towards the goal, you are making progress. The pace is less important. The direction is what matters. Normally, professionals charge hundreds of dollars per hour for advice like this. Today, it's gratis. You're welcome.

Let's modify this a bit and say Keep Calm and Harley On. Don't let the stress or daily struggle get to you. Just relax and remember, odds are there's a ride of some kind this weekend. If we don't have anything on the schedule, throw something out on the Chapter Facebook page. I bet someone else thinking about riding. There is

nothing better for the soul than some Harley time.

Welcome to the New Year! We are going to do our best to make this a great year. It's up to you to join us. It's not too late to add "ride more" to your New Year's resolutions. We would love to see all of you on not only the next ride, but all rides.



Ride Safe, Ride Smart, but most of all Ride

Robert
2020 Memphis Chapter Director



I would like to wish everyone a Happy New Year. As we move closer to the end of this decade (decades end in a "zero") I hope you had some time to reflect on 2019, and how your year turned out! My 2019 was a year of learning, changes, sadness, and accomplishments! My 2019 had its share of obstacles. I think overall it was better than some of my previous years. I'm sure many of you will agree that 2019 was a challenging year in many ways. However, even in my most challenging times I always know that I can turn to the

Memphis HOG Chapter for a ride, or a social event, to brighten my day!

I'm excited about 2020 if for no other reason it just sounds futuristic and promising that great things are ahead! After all, we associate great vision with 20/20 eyesight, so my hope is 2020 is a year of great vision! My question to you to start this year out is, what's your "2020 vision?" How do you want to grow, what accomplishments do you want to achieve, what's are your goals in 2020? I'm not talking about the same old New Year's Resolutions, like dieting, getting more organized, walking the dog more, those kinds of things. I'm talking about doing things that make you happy, that boost your mood, and that gets you excited! I hope riding more in 2020 is on your list, I know it is on mine!

The average Harley owner rides 3k miles on the Sportster size bikes and 5-8k on the touring bikes per year. Again, these numbers are national averages, and we do have Chapter members that do 10-20k+ miles per year. I take any opportunity I can to ride but I admit I'm currently in the 8k/year group. In all fairness, I work from home, so riding to work is not an option. Also, I'm still working, so I have limited time, and funds, to take off for weeks at a time to ride. But my retirement day will come someday! In the meantime, I must take advantage of the rides the Chapter puts together to get my "smiles for miles" fix! Have you ever seen an unhappy Harley rider that's touring down the open road? Most riders, in general, are going to have an ear-to-ear grin and their only worry is can I make it to the next gas stop to pee? It's a scientific fact that motorcycle riders are happiest while riding, it's an endorphin thing! So, by now, you may be wondering what's my point to all of this? I hope I'm making the case for you to get out and ride more! Whatever reason you gave yourself to purchase that bike, I can promise you it wasn't because it looks great in the garage!

Having been a rider for many years I've heard many excuses why people don't ride. It's too cold, it's too hot, there is a chance of rain, and I don't know how to group ride. If you haven't done much group riding and that's intimidating to you, come talk to an officer or road captain. We will be happy to get you up to speed with group riding! We have all been there at some point in our riding history. Don't let the group ride sideline you and prevent you from having a great time. Larry Allen, the Chapter Safety officer, will also be holding some Group and Passenger safety/riding classes. As far as the other excuses, many of us have great stories about riding in the rain, a thunderstorm, or even getting caught in a hail storm. It's just part of riding and adding to our personal riding stories. But as a Chapter, ride safety is our number one concern, and we will cancel a ride if we feel anyone's safety is at risk.

I challenge each of you to use your "2020 vision" as an opportunity to get more involved in the Chapter. Come meet your fellow HOG members and really "see" in 2020 what fun we have! You can also help us grow the Chapter by bringing a fellow Harley owner with you on rides and meetings. Invite your Harley friends to come see what we have to offer.

Have a great 2020 and I look forward to seeing you on the Chapter rides... Ride Safe,

Jim Ferguson
2020 Memphis HOG Chapter Assistant Director



Activities Corner

The first Activities Corner for 2020. I hope everyone had a great holiday season and an awesome New Year's Eve party! Amy was sound asleep at 10, made me think about the somewhat wild parties we went to when we were dating, talking about a bait and switch (ha-ha, I'll be paying for this later). So, what have we done since the last Hog newsletter came out? Only 2 events, but they were big events.

On December 14, we hosted the chapter's Christmas party at Navy Lake's Recreation Center. I think everyone that attended had a great time, a nice dinner, (a few) drinks, dancing, and hanging out with all your HOG buddies. Nothing beats that. Robert presented the new officer team for 2020 and I think we have some great folks volunteering for the chapter. If you want to see some pictures of the party, go to memphishog.com and look for the pictures.

On January 1, we had our own Polar Bear ride to the Ski Freeze event on Mud Island. We had 28, yes 28, bikes riding from Bumpus to Mud Island. Together with the Ghost River chapter, we raised over \$700 for the great cause (over \$500 was from our chapter, so be proud of yourself). We ended up at Neil's Bar and Grille for some lunch. I think the reviews were mixed, but after the duck fart shots we took at our table, we were all good. I apologize for not having a better location, it's somewhat difficult to find a place that takes 35 people for a New Year's lunch. Hopefully we can get back into our familiar surroundings soon.

So, what's about to come.....

The first 2 chapter meetings will be at Kooky Canuck's on Germantown Parkway in Cordova. The first one will be held on January 14 and the second one will be held on February 11. I am working on a social event for January 23 and most likely will have that figured out between me writing this article and the publication of it.

Towards the end of February, we will be hosting our second annual **Memphis HOG Mardi Gras party!** If you attended last year's party, you know not to be found at home sitting on the couch. The party will be on Saturday, February 22 at the Bumpus dealership on Whitten. I heard that the now famous *Robert Gantt Hurricanes* will be back for another tasting, drinks like lemonade! We will have a dinner, buffet style, dancing with DJ Vince, and lots of opportunity for laughing hard.

We will soon start scheduling our weekend rides and other regularly scheduled events, so stay tuned for the activities of the coming year.





Hello all, and Happy New Year!

It's hard to believe, but here we are at the start of a new year. Carol and I are looking forward to our second year as your Membership Officers! If you have any ideas or suggestions on increasing our membership, please let us know.

With the start of the new year...that means membership renewal time!!!

We have already received renewals from about half of the membership. That is awesome and keep them coming!! If you are a new member (joined in the last year) and you purchased a new or used bike during the months of October, November or December 2019 ONLY, you also get FREE membership in Memphis HOG for 2020! Now remember, it's only for those new members who have purchased a new or used bike within the last quarter of 2019.

Here are some important things to remember regarding renewals, so read carefully...

1. **EVERYONE** is required to complete a new membership form. If you are a current member that is renewing... we need a new membership form. If you are taking advantage of the free membership from the purchase of a bike...we need a new membership form.
2. **ALL** membership forms **MUST** be dated January 1, 2020 or later. Now this is very important! This is a National HOG requirement, as renewals are done on an annual basis. If you already submitted your renewal last month, and it's dated from December, you will be required to complete a new one, as changes cannot be made to the membership form as National HOG considers it a contract.
3. If you are renewing your current membership, the dues are still only \$20.00 per person. We accept cash, or check made out to Memphis HOG Chapter #4928.
4. Please return the forms and dues as soon as possible. Your choices are:
 - a) Take your membership form and payment to the parts counter at Bumpus H-D on Whitten Rd.
 - b) Mail your membership form and dues to: Memphis HOG #4928, Bumpus H-D, 2160 Whitten Road, Memphis, TN 38133-6004
 - c) Turn in the completed membership form and dues at the next chapter meeting on Tuesday, 1/14/20.

DEADLINE TO TURN IN YOUR MEMBERSHIP FORMS IS FEBRUARY 29TH

Effective March 1, 2020, if we have not received your membership form or dues by this date, you will be removed from our roster, as well as the members only Facebook page...so please be sure to get everything turned in on a timely basis. We will also update the national HOG roster as well.

As always, if you should have any questions whatsoever, please do not hesitate to contact us at memphishogmembership@gmail.com

We are looking forward to seeing a lot of new faces riding with us during 2020! As I have stated in the past, if you're not out there with us riding, why the heck not??

"Every Ride A Memory"

Jim and Carol Tactac
Membership Officers

Tech 101:

I am writing a very much different tech article this month, not to worry people or stir up fears but to provide information about being prepared. We, as Americans, are in a situation that we all must be paying attention to and be sure we are prepared for in the event of a retaliatory strike against our homeland, or Americans abroad. By now I'm sure everyone is very much aware of the strike we directed at one of Iran's military leaders known for directing attacks against American soldiers, and citizens. I'm not going to make this political so I'm not going into details but if you are not familiar with this news then go and educate yourself on your favorite news outlet.

While I don't believe Iran will ever pose a direct military threat on US soil the Department of Homeland Security believes there will be isolated "terrorist attacks" as we have seen in the past. We are in the days that we need to be prepared, and vigilant of our surroundings at all times.

Iran is very well known for its cyber-attacks and is capable of cyber-attacks against the US banks, utilities, and even casinos. Attacks such as these have been going on in the US, since 2011 and have impacted bank computer systems, the New York State Dam control system back in 2013, and the Sands Casino and Hotel in Las Vegas. While in the past, Iran has used some restraint they have said the gloves are off now!

Department of Homeland Security states, "At this time we have no information indicating a specific, credible threat to the Homeland. Iran and its partners, such as Hizballah, have demonstrated the intent and capability to conduct operations in the United States."

The complete bulletin can be found here:

https://www.dhs.gov/sites/default/files/ntas/alerts/20_0104_ntas_bulletin.pdf

Have you ever thought am I prepared for a cyber-attack? What if you are out on a road trip and away from home and some event takes place, what would you do then? What if banking/credit card systems were down for a day, or a week, can you get by? These are real things that we do need to consider in the day of cyber terrorist.

I am not a true prepper per se, but I do try to carry some cash when I travel and have a backpack loaded with items if I were to ever need to "bug-out" of the house, neighborhood, or even the city I can just grab it and go! This bag usually goes with me anywhere I travel by car and much goes in my saddle bags on the motorcycle trips. My "tools" include items like USB batteries for charging phones and tablets, knives, knife sharpeners, flashlights, spare batteries, a fire starter, Toilet Paper, and some small hand tools and of course I always invite along a couple of my "friends" Sig and Sauer.

When necessary I also carry items like:

- Medicines
- Bottles of water
- Can and dry goods
- Hand sanitizer/wipes
- Garbage bags can be useful for collecting water, staying dry, keeping other items dry, and they are compact.
- Paracord also has many uses.
- Change of clothes.
- You may have additional requirements for your bags...

If interested in more info start with <https://theprepperjournal.com> or <http://americanpreppersnetwork.com>

Other more common things you should consider and consider doing:

Staying Safe Online a link to understanding CyberSecurity and protecting your home network and devices: <https://www.us-cert.gov/ncas/tips>

- Start the new year by changing your online passwords and turn on two factor authentication when possible.
Two factor means that I have a password, and a second device (smartphone or tablet) that will allow me to authenticate into my account.
- Delete unwanted or unused online accounts.

Bumpus Harley-Davidson®



Membership

To Join HOG National

In order to join the Memphis HOG Chapter, you must first be a national or associate HOG member in good standing. Click the link for the Harley Owners Group website to read about HOG Events, Membership Types and Membership Benefits.

Once you join, you receive a membership number. Use this number to join Memphis HOG.

Join the local Memphis HOG Chapter

Download the Memphis HOG form and fill it out. There are three ways to submit the form;

1. Drop off the form along with \$20 cash or check at the Bumpus HD Memphis parts counter.
2. Bring it to the next Memphis H.O.G. activity. Check the Events Calendar for upcoming events.
3. Mail the form and a \$20 check made out to "**Memphis HOG Chapter**". Mail to:

Memphis HOG Chapter # 4928
Bumpus Harley Davidson
2160 Whitten Road
Memphis, TN 38133-6004

To get to the Memphis Chapter Membership Form follow the following link:

<https://www.memphishog.com/membership>



2020 Officer Team

Sponsor: Tim Bumpus

Director: Robert Gantt

Assistant Director: Jim Ferguson

Treasurer: Bob Browder

Secretary: Tim Backus

Activities: Amy & Roelant Verbeek

Head Road Captain: Dave Stockton

Membership: Carol & Jim Tactac

Safety Officer: Larry Allen

Photographer: Tony Crook

Web Master: Tony Crook

Dealer Liaison: Joe Moscon

Below are the top 20 Chapter members in the participation points and Club mileage. We will include these lists in the newsletter each month. We have only had 2 events so far and they were both well attended. We have 22 people currently tied for first (Larry Allen and Michael Becker are the 2 not listed...sorry guys, apparently the Excel function looks up in the Z to A direction. Also listed are the point assignments. Club Mileage is based solely on club rides.

Points	
1	Chapter Meeting
	Dinner Social
	Non-Dinner Social
	Weekend day ride - meal only
2	Weekend day ride
	Submit newsletter article (non-officer)
	Volunteer for Chapter at Bumpus or Chapter event
3	Overnight Ride

Top 20 Participation Points			Top 20 Club Mileage		
Place	Name	Points	Place	Name	Points
1	Jordan Wells	2	1	Jordan Wells	43
1	Amy Verbeek	2	1	Amy Verbeek	43
1	Roelant Verbeek	2	1	Roelant Verbeek	43
1	Vincent Vargas	2	1	Vincent Vargas	43
1	Doug Vance	2	1	Doug Vance	43
1	Jim Tactac	2	1	Jim Tactac	43
1	Frank Rector	2	1	Frank Rector	43
1	Joe Moscon	2	1	Joe Moscon	43
1	John McDowell	2	1	John McDowell	43
1	Ed Lowe	2	1	Ed Lowe	43
1	Phillip Harris	2	1	Phillip Harris	43
1	Robert Gantt	2	1	Robert Gantt	43
1	Laura Gantt	2	1	Laura Gantt	43
1	Jim Ferguson	2	1	Jim Ferguson	43
1	Paul Dunaway	2	1	Paul Dunaway	43
1	Kristi Dunaway	2	1	Kristi Dunaway	43
1	Peter Doorley	2	1	Peter Doorley	43
1	Tony Crook	2	1	Tony Crook	43
1	Teresa Crook	2	1	Teresa Crook	43
1	Tim Bumpus	2	1	Tim Bumpus	43

Chapter Events



January

01

Polar Bear Ride

Come ride with your friends to the 43rd Ski Freeze Memphis location and donate to a great cause. All proceeds benefit the Dream Factory of Memphis. Donuts and coffee will be served at 9:30, KSU at 10:00.

01

News Day Lunch

12:00pm Neil's Bar and Grill 5727 Quince Rd, Memphis, TN 38119

14

Memphis HOG Chapter Meeting

The chapter meeting will be held at Kooky Canuck, located at 1250 N Germantown Pkwy, Ste 123, Cordova, TN 38016. Join us for good food and socializing beginning at 6:30pm.

February

06

Memphis HOG Officers Meeting

6:30pm. Tekila Mexican Bar and Grill, 1335 N Germantown Pkwy, Memphis TN 38016

11

Memphis HOG Chapter Meeting

The chapter meeting will be held at Kooky Canuck, located at 1250 N Germantown Pkwy, Ste 123, Cordova, TN 38016. Join us for good food and socializing beginning at 6:30pm.

22

Memphis HOG Mardi Gras Carnival

Join us for Mardi Gras festivities and Cajun food at Bumpus HD, located at 2160 Whitten Rd at 6:30pm.

March

05

HOG Officer Meeting

6:30pm. Tekila Mexican Bar and Grill, 1335 N Germantown Pkwy, Memphis TN 38016

10

Memphis HOG Chapter Meeting

The chapter meeting will be held at Kooky Canuck, located at 1250 N Germantown Pkwy, Ste 123, Cordova, TN 38016. Join us for good food and socializing beginning at 6:30pm.

19

HOG Social TBD



I would like to thank everyone who participated in the Polar Bear ride this year. We had 27 bikes. Fantastic! And thanks to your personal donations, we raised \$535 for the Dream Factory! Fantastic!



INTERESTED IN ADVERTISING IN OUR MONTHLY NEWSLETTER?

Ads are free to current members selling personal items, e.g. bikes, bike parts, garage sale items, etc.

Business ads run for \$50/yr. for a business card, \$75/yr. for a ½ page, and \$100/yr. for a full-page ad. Please contact Robert Gantt to set up your ad.



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Bumpus

ROLL INTO
2020
ON A NEW
2020
JANUARY 2ND - 31ST

**WORRY FREE - FREE ROUTINE
MAINTENANCE FOR 2 YEARS**
WITH THE PURCHASE OF A NEW SOFTAIL OR TOURING MODEL

**FREE RIDING ACADEMY CLASS
& A NEW RIDER GEAR GIFT CARD**
WITH THE PURCHASE OF A NEW XG OR SPORTSTER MODEL

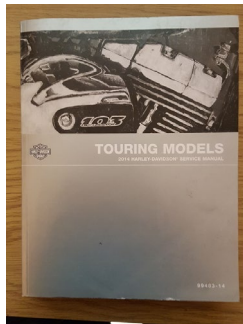
**New, previously untitled 2020 models. May not be combined with any other offer or discount.*



For Sale

Dave Stockton
901.378.1466

2014-2016 Touring Models
Service Manual \$10



For Sale

Dave Stockton
901.378.1466

Saddleman Luggage Rack
Bag \$20



DO YOU KNOW HOW TO STAY IN CONTACT WITH THE MEMPHIS HOG CHAPTER?

- Get text alerts or follow us on Twitter

To get texts: Text a message to 40404 with the following information:

Follow memhog4928

You should receive an instant confirmation.



- Join our members-only Facebook group

Link: <https://www.facebook.com/groups/282199048513345/>

To join: Go to the page and click "Join"

One of the officers will add you to the FB group.

Note: There is a public FB page, but it DOES NOT have event information.

<https://www.facebook.com/MemphisHogChapter/>

- Check out our webpage and online calendar

<http://www.memphishog.com/>

<http://www.memphishog.com/#!calendar/c1nf7>

The chapter calendar is compatible with Google Calendar and iPhones.

Search for the calendar associated with the chapter activities email: memphishogactivities@gmail.com

- Special Note to AOL mail users

Please add memphishogactivities@gmail.com to your email contacts. This will help insure chapter emails don't end up in your trash/spam folder

DO YOU KNOW HOW TO STAY IN CONTACT WITH BUMPUS HARLEY DAVIDSON (MEMPHIS)?

Website: <http://www.bumpushdmemphis.com/>

Event calendar: <http://www.bumpushdmemphis.com/check-out-our-events--xcalendar>

Facebook: <https://www.facebook.com/BumpusHarleyMemphis/>

Twitter: [@BumpusHDMem](https://twitter.com/BumpusHDMem)

YouTube: <https://www.youtube.com/user/bumpusmphs/videos>